



# FOR IMMEDIATE RELEASE

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## The FUSE Headphone: The Latest Addition to the AERIAL7 Sound Disk System



Get ready to revolutionize how you listen to music! The FUSE on-ear headphone is the newest edition to the AERIAL7 Sound Disk System. Easily snap the Sound Disks into the FUSE retro-style headphone frame for a high performance listening experience.

Finally, a headphone system versatile enough to support both active and fashionable lifestyles. The retro-inspired design and lightweight feel make the FUSE ideal for people who are always on the go. The frame features ultra light and flexible polycarbonate and stainless steel providing an ultra comfortable fit. No worries if things get a bit dirty because the silicon ear pads are washable leaving you with a fresh pair of headphones.

The FUSE has once again showcased AERIAL7's focus on merging headphones and fashion with the highest level of quality. This system allows you to take the Sound Disk, an ultra-slim headphone with an inline microphone, and easily transfer it into a variety of headwear and headphone options.

Revolutionizing your listening experience is as easy as 1-2-3:

1. Snap Disc into Frame
2. Plug in your Music Device
3. Enjoy your music wherever life takes you!

### About AERIAL7:

AERIAL7 was created in 2008 by three friends from different backgrounds who share a common vision for building unique audio products influenced by their passion for art, music, street culture, fashion and the active lifestyle that they live and breathe.

Since AERIAL7 began, the team has strived to be at the forefront of emerging fashion and technology, introducing unique materials, finishes, original wearing styles and impressive acoustics that redefines the headphone as a fashion accessory.

Working with the constant feedback of AERIAL7's team of ambassadors from around the world, AERIAL7 products are constantly evolving, influencing and challenging the headphone market.

AERIAL7 has quickly become a fast growing music lifestyle company with business headquarters in Los Angeles, a design center in Australia and distributors in over 60 countries.

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**ARTISTRY OF SOUND**